

Rep Order# 7913334 Ver# 11 Mod# 5 Status Confirmed Traffic Order# 25398 Printed: 10/24/2012 11:04 AM 1 of 5
 EC'd Yes Last Received: 10/24/2012 8:34 AM
 Showing Buylines: All Lines

Station	KSL-TV SALT LAKE CITY	Agency	() NATIONAL MEDIA RESEARCH PLANNING	Rep Firm	
Advertiser	() NRCC-NATL REPUB CONG		815 SLATERS LANE	Sales Office	() WASHINGTON
Product	NRCC IE 2012		ALEXANDRIA, VA 22314	Salesperson	() JAMIE ANDRUS
Estimate#	3420	Agency C/P1/P2/E	155/426/3420		
Buyer	TRACEY ROBINSON	Flight Dates	10/19/2012 - 10/25/2012	Salesperson Phone#	202-872-1155
Phone#		Hiatus Weeks		Salesperson FAX#	

— CONTRACT COMMENT —

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Ln	Day	Program	Time	Len	Dates	Spots/Week	Rate	Total Spots
1	F	KSL 5 NW TDY 1	5A-6A	:30	10/19-10/19	1	\$115.00	1
Rating: 0.7								
2	M	KSL 5 NW TDY 1	5A-6A	:30	10/22-10/22	0	\$115.00	0
Rating: 0.7								
3	TU	KSL 5 NW TDY 1	5A-6A	:30	10/23-10/23	0	\$115.00	0
Rating: 0.7								
4	W	KSL 5 NW TDY 1	5A-6A	:30	10/24-10/24	0	\$115.00	0
Rating: 0.7								
5	TH	KSL 5 NW TDY 1	5A-6A	:30	10/25-10/25	0	\$115.00	0
Rating: 0.7								
6	TU	KSL 5 NW TDY 2	6A-7A	:30	10/23-10/23	0	\$525.00	0
Rating: 2.1								
7	F	TODAY SHW	8A-9A	:30	10/19-10/19	0	\$700.00	0
Rating: 2.8								
8	M	TODAY SHW	8A-9A	:30	10/22-10/22	0	\$700.00	0
Rating: 2.8								
9	TU	TODAY SHW	8A-9A	:30	10/23-10/23	0	\$700.00	0
Rating: 2.8								

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Rep Firm) WASHINGTON
Sales Office () JAMIE ANDRUS
Salesperson ()
Salesperson Phone# 202-872-1155
Salesperson FAX#

In	Day	Program	Time	Len	Dates	Spots/Week	Rate	Total Spots
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10	W	TODAY SHW	8A-9A	:30	10/24-10/24	0	\$700.00	0
Rating: 2.8								
11	TH	TODAY SHW	8A-9A	:30	10/25-10/25	0	\$700.00	0
Rating: 2.8								
12	SU	SUN TODAY	7A-8A	:30	10/21-10/21	0	\$225.00	0
Rating: 1.0								
13	F	TODAY SHW2	9A-10A	:30	10/19-10/19	1	\$275.00	1
Rating: 1.4								
14	M	TODAY SHW2	9A-10A	:30	10/22-10/22	0	\$275.00	0
Rating: 1.4								
15	TU	TODAY SHW2	9A-10A	:30	10/23-10/23	0	\$275.00	0
Rating: 1.4								
16	W	TODAY SHW2	9A-10A	:30	10/24-10/24	1	\$275.00	1
Rating: 1.4								
17	TH	TODAY SHW2	9A-10A	:30	10/25-10/25	1	\$275.00	1
Rating: 1.4								
18	F	KSL 5 NWS-NOON	12P-1P	:30	10/19-10/19	1	\$330.00	1
Rating: 1.8								
19	M	KSL 5 NWS-NOON	12P-1P	:30	10/22-10/22	0	\$330.00	0
Rating: 1.8								
20	TU	KSL 5 NWS-NOON	12P-1P	:30	10/23-10/23	0	\$330.00	0
Rating: 1.8								

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Product NRCC IE 2012				ALEXANDRIA, VA 22314				Salesperson () JAMIE ANDRUS			
Estimate# 3420				Agency C/P1/P2/E 155/426/3420				Salesperson Phone# 202-872-1155			
Buyer TRACEY ROBINSON				Flight Dates 10/19/2012 - 10/25/2012				Salesperson FAX#			
Phone#				Hiatus Weeks							
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Ln	Day	Program	Time	Len	Dates	Spots/Week	Rate	Total Spots			
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33	F	TONITE SHW-NBC	1035P-1137P	:30	10/19-10/19	2	\$800.00	2			
Rating: 3.5											
34	M	TONITE SHW-NBC	1035P-1137P	:30	10/22-10/22	0	\$800.00	0			
Rating: 3.5											
35	TU	TONITE SHW-NBC	1035P-1137P	:30	10/23-10/23	0	\$800.00	0			
Rating: 3.5											
36	W	TONITE SHW-NBC	1035P-1137P	:30	10/24-10/24	0	\$800.00	0			
Rating: 3.5											
37	TH	TONITE SHW-NBC	1035P-1137P	:30	10/25-10/25	0	\$800.00	0			
Rating: 3.5											
38	SA	SPORTS BEAT SA	1035P-1105P	:30	10/20-10/20	0	\$600.00	0			
Rating: 2.8											
39	M-TH	LENO	1035P-1135P	:30	10/22-10/25	0	\$800.00	0			
40	M-TH	NEWS	630P-7P	:30	10/22-10/25	0	\$900.00	0			
41	M-TH	DR PHIL	3P-4P	:30	10/22-10/25	0	\$175.00	0			
42	M-TH	TODAY SHOW 3	1P-2P	:30	10/22-10/25	0	\$325.00	0			
43	M-TH	STUDIO 5	11A-12P	:30	10/22-10/25	0	\$325.00	0			
44	M-TH	RACHEL RAY	10A-11A	:30	10/22-10/25	0	\$325.00	0			
45	SA	ND POST SHOW	5P-530P	:30	10/20-10/20	1	\$600.00	1			
46	SU	MORMON TIMES	12A-1230A	:30	10/21-10/21	0	\$25.00	0			

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Ln	Day	Program	Time	Len	Dates	Spots/Week	Rate	Total Spots
47	W-TH	TODAY	9A-10A	:30	10/24-10/25	2	\$350.00	2
48	W-TH	STUDIO 5	11A-12P	:30	10/24-10/25	1	\$350.00	1
49	W-TH	RACHAEL RAY	10A-11A	:30	10/24-10/25	1	\$350.00	1
50	W	LO SVU	8P-9P	:30	10/24-10/24	1	\$3,200.00	1
51	TH	NEWS	630P-7P	:30	10/25-10/25	1	\$730.00	1

---REPORT TOTALS---
Report Totals: 18 / \$10,260.00

---SALES MONTHLY TOTALS---

Oct 12: 18 / \$10,260.00
Sales Totals: 18 / \$10,260.00
Station Totals: 18 / \$10,260.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$51,300
CABL 0% KJZZ 0% KSL 20% KSTU 0% KTVX 0%
KUCW 0% KUTV 0% NSL 0% UNKN 80%

Books null
Demos RA35+